

ASKBASKETTM

“From Earth to Basket”

Premium Organic Tea &
Natural Food Collection



ASKBASKETTM

is a premium organic tea and food brand rooted in the rich landscapes of Assam, India. Built on purity, sustainability, and innovation, the company curates high-quality teas, herbal infusions, and natural wellness products designed for modern global lifestyles. From ethical sourcing to refined packaging, **ASKBASKET** blends traditional craftsmanship with future-ready AI-driven commerce — delivering authentic flavours **“From Earth to Basket”** for customers, partners, and export markets worldwide.



VISION

To redefine the global tea and natural food industry through purity, innovation, and sustainable excellence — bringing Assam's finest creations to the world with a future-ready approach.



Mission

To craft premium organic teas and natural products with ethical sourcing, advanced technology, and refined quality standards, while building meaningful partnerships and delivering authentic experiences "From Earth to Basket."



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Green tea is made from the fresh leaves of the plant *Camellia sinensis*. Unlike black tea, the leaves are minimally oxidized. They are quickly heated after harvesting to prevent oxidation, which helps preserve their natural green color, light fresh flavor, and high antioxidant content, or, and powerful antioxidants.



Key Benefits

- **Rich in Antioxidants:** Contains catechins that support overall wellness and help fight free radicals.
- **Supports Weight Management:** May slightly boost metabolism when consumed regularly.
- **Heart & Brain Support:** Often associated with improved focus and cardiovascular health.
- **Natural Detox Drink:** Provides a light, refreshing feeling without heavy calories.

“Pure Elegance in Every Sip.”



How to Prepare

- Heat water to warm (not boiling) temperature.
- Add 1 teaspoon of green tea leaves to a cup.
- Steep for about 2-3 minutes for a smooth taste.
- Best enjoyed in the morning or early afternoon.

Important Tips

- **Avoid very strong green tea on an empty stomach if you are sensitive.**
- **2-3 cups per day is generally considered a balanced intake.**
- **If you have specific medical conditions, consult a healthcare professional.**



Signature Premium Pink Tea

A Modern Fusion Experience

Premium Pink Tea is a visually striking and wellness-focused tea concept, created by blending high-quality tea leaves with the vibrant essence of dragon fruit. The natural pink tone delivers a luxurious appearance while offering a refreshing, contemporary tea experience that feels both premium and innovative.

What Makes Pink Tea Special

- **Natural Pink Hue:** Dragon fruit infusion gives the tea a soft, elegant pink color – perfect for premium branding and social-media appeal.
- **Modern Wellness Positioning:** Light, refreshing, and ideal for customers looking for something beyond traditional green or black tea.
- **Exotic Flavor Profile:** Mild sweetness from dragon fruit balanced with smooth tea notes creates a unique signature taste.
- **Luxury Presentation Value:** Pink tea instantly stands out in cafés, gift hampers, and export-focused product lines.

Blue Tea Ball

A Blooming Wellness Infusion

Blue Tea Ball is a handcrafted tea blend made by combining premium tea leaves with blue Aparajita flower (Butterfly Pea). When infused in hot water, it slowly blooms and releases a stunning natural blue color – creating a magical and premium tea experience.

Key Highlights

- Natural Blue Color from Aparajita flower (no artificial additives).
- Rich in Antioxidants and known for calming properties.
- Color-Changing Effect – turns purple when lemon is added.
- Perfect for Luxury Gifting & Café Presentation.



Black Tea Ball

A Blooming Wellness Infusion

Orthodox Black Tea Ball is a handcrafted tea sphere made from carefully rolled orthodox black tea leaves. When steeped, the ball gently unfolds, releasing a rich amber liquor with bold aroma and smooth, full-bodied flavor.

Key Highlights

- 100% Orthodox Processing – traditional rolling preserves leaf integrity and flavor depth.
- Elegant Blooming Effect – premium visual appeal in glass teapots.
- Strong, Malty Notes – ideal for classic tea lovers.
- Perfect for Luxury Gifting & Export Markets.



Golden Tips Black Tea

The Gold Standard of Luxury

Golden Tips Black Tea Tea is crafted from carefully selected young tea buds, known for their signature golden tips and refined orthodox processing. The result is a rich, smooth infusion with a naturally sweet aroma and a deep amber-golden liquor – positioned as a true luxury tea for connoisseurs.



Key Highlights

- High Golden Tips Content – symbol of premium quality and rarity.
- Smooth, Malty & Slightly Sweet Flavor with a velvety finish.
- Hand-crafted Orthodox Style preserving authenticity and depth.
- Ideal for Premium Gifting, Boutique Cafés & Global Export Lines.

Authentic Orthodox Black Tea



Orthodox Black Tea from Assam carries the prestigious **Geographical Indication (GI) Tag**, certifying its origin, authenticity, and unmatched quality. Grown in the lush Brahmaputra Valley, this tea is globally respected for its bold character and rich malty flavor.

Why the GI Tag Matters

- **Authenticity Guaranteed** — Only tea grown and processed in Assam can carry the official GI identity.
- **Global Recognition** — Strengthens export value and premium positioning.
- **Heritage Protection** — Safeguards traditional orthodox manufacturing methods.
- **Higher Market Trust** — Enhances credibility in international B2B and luxury retail markets.

Signature Characteristics

- Deep amber liquor
- Strong, malty, full-bodied taste
- Bright briskness with smooth finish
- Ideal for classic breakfast blends and specialty single-origin offerings

This is not just tea — it is a protected global identity of Assam's craftsmanship and terroir.



BLACK TEA



Assam Black Tea is globally celebrated for its bold strength, deep color, and rich malty character. It is not just a beverage — it is a symbol of heritage and terroir-driven excellence.

Unique Terroir of Assam

Grown in the fertile plains of the Brahmaputra Valley, Assam's humid climate, rich soil, and abundant rainfall create ideal conditions for producing a full-bodied, malty tea unmatched in depth.

Strong, Bold Flavor Profile

- Deep amber liquor
- Robust, brisk, and full-bodied taste
- Perfect for milk tea and breakfast blends

High Global Demand

Widely preferred in the UK, Russia, the Middle East, and Europe — especially in premium breakfast blends and single-origin specialty teas.

Traditional Orthodox Craftsmanship

Carefully rolled and naturally oxidized using time-honored methods to preserve aroma, complexity, and richness.

In essence:

Assam Black Tea stands out for its strength, heritage, and internationally recognized quality — making it one of the world's most distinguished black teas.

BOLD BY NATURE. LEGENDARY BY ORIGIN.





Premium White Tea

“Soft Notes. Strong Nature.”

White Tea is one of the most delicate and refined teas, crafted from young handpicked buds and minimally processed to preserve its natural purity. Known for its light golden infusion, soft floral aroma, and smooth finish, this elegant tea offers a gentle wellness experience with subtle sophistication.



Highlights

- Naturally delicate flavour profile
- Light, smooth and refreshing
- Rich in natural antioxidants
- Perfect for calm, mindful moments

HANDMADE MASALA TEA



Handmade Masala Tea is a bold and aromatic blend inspired by traditional Indian chai culture. Carefully crafted with premium Assam tea leaves and hand-selected natural spices, this signature infusion delivers warmth, richness, and a comforting sensory experience in every cup.

Product Story

Expertly balanced notes of spice and strength create a timeless beverage designed for modern lifestyles while preserving authentic heritage.

Key Highlights

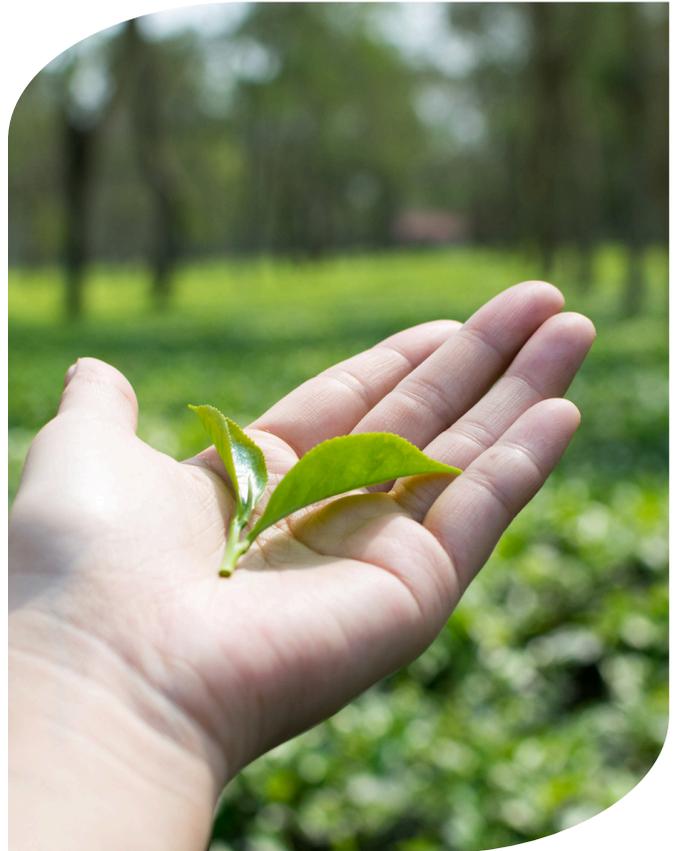
- Handmade small-batch blending
- Rich Assam base tea
- Natural spice infusion for a warm, energising flavour
- Perfect for daily wellness rituals

Ingredients

Assam Black Tea, Cardamom, Cinnamon, Clove, Ginger, Black Pepper (may vary by blend style).

Brewing Suggestion

Simmer 2–3 grams of tea in water for 2 minutes, add milk and sweetener as desired, then boil briefly for a classic masala chai experience.





<p>BLACK TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 3-5 MIN</p> <p>☞ temperature 190-210 °F</p>	<p>HERBAL TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 3-5 MIN</p> <p>☞ temperature 190-210 °F</p>
<p>GREEN TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 1-3 MIN</p> <p>☞ temperature 170-180 °F</p>	<p>WHITE TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 3-4 MIN</p> <p>☞ temperature 170-180 °F</p>
<p>OO LONG TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 3-5 MIN</p> <p>☞ temperature 170-180 °F</p>	<p>PU-ERH TEA</p> <p>☞ teaspoons 1-2</p> <p>🕒 brew time 3-5 MIN</p> <p>☞ temperature 190-210 °F</p>

Brew the Perfect Cup of Green Tea

Crafting the perfect cup of green tea is an art of balance – gentle heat, patience, and purity.

Step 1 – Measure with Precision

Use approximately 2 grams of green tea leaves for every 200 ml of water. Quality begins with the right proportion.

Step 2 – Heat, Don't Boil

Warm fresh water to around 75°C–85°C. Boiling water can overpower the delicate notes and reduce natural antioxidants.

Step 3 – Gentle Infusion

Pour the hot water over the leaves and allow them to steep for 2–3 minutes. This unlocks a smooth flavour with natural freshness.

Step 4 – Strain & Enjoy

Strain the leaves and savour the clean aroma. Avoid milk; a touch of honey or lemon may be added if desired.

Pro Tip

For a lighter profile, reduce steeping time. For a deeper taste, slightly increase the leaf quantity – never the temperature.



The wings of Dreams



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FOUNDER'S MESSAGE



At **ASKBASKET™**, our journey began with a simple belief — nature offers the purest luxury when handled with honesty and vision. Rooted in the fertile land of Assam, we are dedicated to crafting premium organic teas and natural food products that reflect authenticity, wellness, and global excellence.

Our mission goes beyond producing tea; we are building a future-ready ecosystem where tradition meets innovation, sustainability guides every decision, and customers around the world experience the true essence of nature "From Earth to Basket." Every blend we create carries the story of our farmers, our heritage, and our commitment to quality without compromise.

As we expand across international markets, we invite you to be part of a new movement — one that celebrates purity, innovation, and meaningful partnerships.

Mintu Kumar Patgiri
Managing Director, ASKBASKET™

SERVICE

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